

# NCC Cable System Order

#117466405

Order #	62355328	Flight Dates	10/24/16 - 11/06/16	Update Date	10/24/16
Syscode	0837	Agency	Buying Time	Version	2 Vs. 1
System Name	Spectrum/MVS Wausau-Green Bay, WI	Advertiser	Nelson for Wisconsin	Show All Lines	
Market	Wausau, WI	Client Code		Total # of Weeks	2
AE	James Pagano	Product Code		Total	\$78.00
Sales Coordinator	Bryan Gershtkowitz	Est Code	n/a	Commission	\$11.70
Office	Washington	Product Name		Net Total	\$66.30
Phone	(301) 951-2620	Credit Status		Total Spots	8
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul'16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GMP
				CPP	CPM

Comments : R1: corrected to 30s 10.24

Please Note : New lines have been added from another MSL order.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	Fixed	10/24/16	10/30/16	21:30	22:00		X						-	-	1	\$12.00	\$12.00	30	STORAGE WARS: MIAMI
2	ENT	Fixed	10/24/16	10/30/16	20:00	21:00		X						-	-	1	\$9.00	\$9.00	30	TOTAL DIVAS
3	TLC	Fixed	10/24/16	10/30/16	20:00	21:00		X						-	-	1	\$9.00	\$9.00	30	CAKE BOSS
4	TLC	Fixed	10/24/16	10/30/16	20:00	21:00							X	-	-	1	\$9.00	\$9.00	30	90 DAY FIANCE
5	TLC	Fixed	10/24/16	10/30/16	20:00	21:00			X					-	-	1	\$9.00	\$9.00	30	TODDLERS AND TIARAS
6	LIF	Fixed	10/24/16	10/30/16	20:00	21:30				X				-	-	1	\$9.00	\$9.00	30	PROJECT RUNWAY
7	TBSC	Fixed	10/31/16	11/6/16	21:30	22:00		X						-	-	1	\$9.00	\$9.00	30	FULL FRONTAL WITH SAMANTHA BEE
8	USA	Fixed	10/24/16	10/30/16	21:00	21:30		X						-	-	1	\$12.00	\$12.00	30	CHRISLEY KNOWS BEST

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	7	1	0	0	0	0	0	0	0	0	0	0	8
AMT	\$69.00	\$9.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$78.00

SYSTEM APP: SALES ACCT Date Printed 10/24/16

62355328 | Wausau, WI | Spectrum/MVS Wausau-Green Bay, WI | 0837 |